

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/11-12/ 132

dt @ Chennai-6 the 31-03-12.

Sub: Revision of prepaid plans to comply with TRAI on TCPR-2012 dt 6.1.12- reg.

Ref: CO letter no. 26-04/2012-T&C-CM Circular T&C-CM Nos.114,116,117, 127 dt 14th,20th,26th,30th Mar12.

With reference to the above cited C.O orders, approval of competent authority is hereby conveyed for revision of prepaid plans to comply with TRAI regulations on TCPR-2012 dt 6.1.12 under 2G & 3G mobile services in Tamilnadu LSA (including Chennai Telecom. District) **with effect from 01-04-12.**

- Henceforth, only three type of vouchers viz. Plan vouchers, Top up vouchers and Special Tariff Vouchers are made available through C-TOP UP (and through SMS wherever applicable) in TN LSA.
 - Plan Vouchers:** FRCs are renamed as Plan Vouchers which are used for enrolling a customer into a plan and extending the plan validity.
 - Topup Vouchers:** will offer only monetary value in rupees and **nil** validity.
 - STVs:** Boosters are hereby renamed as Special Tariff Vouchers which are attached to different plans , tariff for different items and validity period of maximum 90 days.
- The existing “2G Special” (FRC111) & “3G Special” (FRC120) plans are withdrawn w.e.f 23hrs59mts of 31-03-11 .** All existing customers in these two plans will continue to be available in their plans till their validity expires. On expiry of the validity, they have to choose any of the current plan vouchers on offer.

iii) Revised prepaid plans: -

Particulars	Saral Anant	Per Second Plan	Per Minute Plan	General	Anbu Jodi **	Student Special	Jai Jawan
MRP of Plan Voucher in Rs.	33	42	37	43	81	39	98
Freebies with Plan Voucher(to be used within 30 days)							
Free Voice Call (Pulse)	In Min	In Sec	In Min	In Min	In Sec	In Min	In Sec
i) On-net	20 Min	1800 sec	50 Min	30 Min	0	0	0
ii) Off-net	10 Min	1200 sec	20 Min	20 Min	0	0	0
iii) Any network					7000 sec	30 min	8000sec
Free Videocall							
Local/STD On-net	0	0	0	0	0	0	600 Sec
Free Data Usage in MB	10 MB	50 MB	50 MB	50 MB	10 MB	50 MB	10 MB
Free P2P SMS in Nos.							
Local	25	50	50	50	25	100	25

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

National	25	50	50	50	25	100	25
Initial Plan Validity in days	Lifetime	180	180	180	90	30	30
Voice call /Video call / SMS / GPRS Charges from Home LSA /National Roaming	Existing	Existing	Existing	Existing 2G Special	Existing	Existing	The Local Off-net & STD Off-net charges in Home LSA and all calls local/ STD on-net / off-net in national roaming is revised from 1p/sec to 1.2p/sec.
Applicability of STV exclusively to the plan	As per the existing plans						
Bonus Period							
-Bonus Period-I	15 days	15 days	15 days	15 days	15 days	15 days	15 days
-Bonus Period -II	NA	165 days	165 days	165 days	165 days	165 days	165 days
Minimum Recharge Condition	Rs.200 every six months	NA	NA	NA	NA	NA	NA

The special feature ,in AnbuJodi plan, of local voice call to one BSNL Fixed/WLL (Fixed/ Limited mobility) number free upto 30 minutes per day **is valid for 90 days.(The call charges beyond 30 min is 20 per Min)

ii) **Extension of main account validity and migration to any of the current plans on offer will be through plan vouchers only.**

- Existing customers of all prepaid General plans – except Lifetime (Corporate+circle) have to use any of the current plan vouchers only – through CTOP-UP - (at present 7CO Plans) available in the market to extend their validity or for their migration purpose.
- All the existing customers of all the OLD General prepaid plans in TN Circle (like Excel Student, Excel Power, Digbee Bundle, & Wonder plus, En-Nanban, En-Nanban Super, MegaSuper, Vasantham, 1p/sec & all@49) with validity (subject to max. of 450 days) can continue in their plan till their validity period is over; Afterwards for the validity extension, Plan vouchers which are currently on offer only to be used
- Migration to circle specific plans like NESAM & NESAM SUPER will be intimated later

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

-
- Migration to any of the current plans on offer only is allowed . Hence, any customer of the above said Old General Plans and Kurinji plan has to use any one of the Plan vouchers (which are currently on offer) only for Migration purpose.
 - Migration from other plans to Jaijawan plan using plan voucher Rs.98, thru CTOPUP is NOT ALLOWED.
 - The existing practice of migration to JJ plan by JJ personnel having BSNL number continues.
 - (i.e. the customer has to approach the CSC and submit the required documents and through CCM migration takes effect . The amount to be paid is NOT Rs.97; but the cost of the plan voucher Rs.98 only.)
 - However, the existing Jaijawan customer can use the plan voucher Rs.98 thru CTOPUP. for the purpose of extending the validity
 - Balance amount will be carried forward when the plan voucher is used for extension of validity or for migration.
 - If plan voucher is used for “migration”, F&F numbers will not be carried forward. Customer has to re-register the F&F numbers afresh as per the migrated plan.
 - Customers will be advised not to use plan vouchers during their validity period; If used, validity will be counted only from the date of recharge as per the plan voucher used.(i.e. cumulative addition of validity in days are not permissible)
 - However, the customer can use any plan voucher at any time for migrating from one plan to other plan which are currently on offer except JJ plan.
 - The discount/commission will be paid @90% on first loading of plan vouchers on plan selection and 5.5.% on subsequent loading.
 - As and when the customer uses the plan voucher either for extending the validity or for changing the plan (i.e migration), the Freebies associated with the respective plan voucher will be made available to the customer and is to be consumed within 30 days. No carry forward of unused freebies are allowed.
 - Extension of validity for Life time customers (like Saral Anant) :- To remain active in Lifetime plan, the minimum recharge condition of Rs.200/- (talkvalue-cumulative MRP Rs.230) in every six months will hold good. Unlike general plan customers, NO NEED to use Plan voucher to remain active/ extension of the validity.
 - Excel Old Anant with the minimum recharge condition of Rs.50/- (talkvalue- MRP 60) in every six months will continue to exist.
 - Excel New Anant will be merged with the Saral Anant Plan wef 01-04-.2012.
 - C-TOP UP and GSM PCO plans will continue as per existing terms and conditions.

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

- GSM based FWP plans in Prepaid with Plan vouchers 43 (General), 42 (Per Second Plan) & 37 (Per Minute Plan) will continue. All the conditions like Usage of TOPUPs, Plan vouchers for the extension of validity & Migration will be as per the revised guidelines of the respective plans chosen.
- NESAM & NESAM SUPER plans are introduced as Lifetime plans in TN LSA. The above minimum recharge condition of Rs.200/- (talkvalue-cumulative MRP Rs.230) in every six months to remain active in the plan is applicable for these two plans also.
- **All longer validity RCVs/STVs viz., MRP Rs. 153 & 253 for student special and MRP Rs. 553 & 993 for jaijawan plans are withdrawn wef 31.03.12.**
- **Circle Longer Validity STVs of MRP Rs. 990 and Rs.611 under Group I are withdrawn. Plan Activation vouchers MRP 198 for NESAM plan, Validity Extn Voucher MRP 28 for Student Special and MRP 22 for AnbuJodi plan are withdrawn wef 31.03.12**
- STVs for Saral Anant customer are revised as under:

Particular	STV (per sec plan)		STV (per min plan)	
	Existing	Revised	Existing	Revised
MRP of STV (Incl. of S. Tax) in Rs.	62	23	49	22
O/G Call charges (Home LSA)				
Local On-net	1p/sec	1p/sec	49p/Min	49p/Min
Local Off-net	1.2p/sec	1.2p/sec	49p/Min	59p/Min
STD On-net	1p/sec	1p/sec	49p/Min	59p/Min
STD Off-net	1.2p/sec	1.2p/sec	49p/Min	59p/Min
Call Charges while in National Roaming	As per Saral Anant			
All other charges	Per Sec Plan		Per Min Plan	
Tariff Validity	365 days	90 days	365 days	90 days

3.Revised Prepaid Data Plans :

3G DATA Plans:

Particulars	Plan Voucher 51
MRP of Plan Voucher (Incl. of S.Tax)	Rs.51
Main account Validity	One Year. Further Extension of validity through same plan voucher
Free Data Usage	200MB to be used within 30 days from the date of first time activation. On subsequent loading of plan voucher, free data usage of 200 MB will not be available
Availability	Through C-TOPUP
Applicability	For 2G & 3G data plans with sale of BSNL data card or any of the BSNL bundled data card
Base Voice Tariff plan	As per prepaid General

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

The commission structure is 90% on first loading of plan voucher and 5.5% on subsequent loading.

- i) **All 3G DATA RCVs are offered as STVs. Longer validity RCVs of MRP. 3102 & Rs.5003, both with 180 days validity are withdrawn.**
(i.e. existing MRPs Rs. 101,202,403,607,716,**751***,**1261***,**1576***,2502 & 3002 through CTOPUP will continue)
Note: * is the discounted price up to 30.04.12 only. The original price will resume wef 01.05.12.
- ii) All short term validity data vouchers offering free data usage in MBs along with validity are offered as STVs.
(i.e. existing MRPs Rs. 12,25 & 53 thr CTOPUP will continue)
- iii) **3G DATA TOPUP Vouchers of MRP Rs. 191,105 & 353 and unlimited data plan 992 are withdrawn.**
- iv) 3G Data Trial Pack MRP Rs.121 (thr CTOPUP) is renamed as 3G Data STV.

Note: Since 3G Data RCVs are renamed as STVs, **usage of these STVs will not increase the validity** of main and dedicated accounts both. Hence, to extend the validity beyond the initial validity of one year, the data plan customer has to use Plan voucher Rs.51 only

2G DATA :

Already in TN Circle, all the 2G prepaid Data RCVs are offered as STVs only (in Group IV) through SMS which will continue to exist, except the **MRP Rs. 555 (15GB/180 days) is modified as MRP Rs.300 with free data usage of 8GB and validity 90 days.** The Keyword to be sent through SMS to 53733 by the customer is “ **GPRS300**” and the amount to be deducted is **Rs.267**.

- The existing procedure of SMS activation for 2G Data STVs and through CTOPUP for 3G Data STVs in Tamilnadu Circle is to continue.
- Usage of 2G/3G Data STVs with speed control & conditions for all prepaid voice plan customers will continue to exist. i.e the Data speed will depend on the type of STVs used (2G or 3G)
- The base tariff will be prepaid “GENERAL” where earlier base tariff plan was “3G Special”.

As far as **Tablet Plans** are concerned, NO CHANGE in 32K Micro SIM cost & its activation procedure, terms & conditions through Sancharsoft except the MRP of Plan voucher Rs.74 and validity 180 days.

Particulars of Tablet plan	Revised Tariff
MRP (Incl. of S.Tax)	Rs. 74
Free Usage	200MB is to be used within 30 days from the date of activation
Validity	180 days
Base Tariff	As per Prepaid General

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

On entering the CAF details & IMEI number of iPad in Sancharsoft a receipt for Rs.104/- (Rs.30 SIM cost +Rs.74 plan voucher cost) will be generated from SS.

- All the existing three Tablet DATA RCVs are converted as DATA STVs for Tablet plan as detailed below.

MRP in Rs.	Free usage (in GB)	Validity (in days)
103	1	1
751	6	30
1001	9	30

- Hence, Extension of Tablet Plan validity will be through Plan voucher Rs.74 through C-TOP UP only.
- The implementation of revised tariff is to be made in accordance with 43rd amendment of Telecom Tariff Order issued by TRAI.

This is for the information of all concerned. Suitable steps may kindly be taken to educate the customers,

- the Revised MRP s of Plan vouchers (earlier FRCs),
- the freebies are in Minutes/Seconds instead of Rupees,
- usage of TOPUPS only for talk value,
- revised procedure of using plan vouchers to get validity extension for General Plan customers, Minimum Recharge Condition for Lifetime customers,
- Withdrawal of Plan activation voucher of Rs198 for Nesam and 22 for Anbujodi plan /Longer validity vouchers etc.,
- the Revised validity on activation of Plan vouchers Rs.51/-,
- revised procedure of using plan vouchers to get validity extension,
- Withdrawal of Longer validity Data vouchers/DATA TOPUPS/3G data u/I STV992
- revision in 2G Data STV 300 from 555
- revision of MRP in plan voucher and validity in Tablet plan etc.,

(KR ARAVINDAVALLI)

AGM-Mktg-CM, TN CIRCLE

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy & Bangalore - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.